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Polo per la Chimica e le Biotecnologie Sanitarie e Ambientali Amministrazione Finanza e Marketing Relazioni Internazionali per il Marketing

## ARE YOU A SUSTAINABLE CONSUMER?

In this activity you will have to imagine making purchases in a supermarket, for example, thinking of having to buy some products to have dinner with your friends. Or - if you prefer - imagine buying clothes to go on holidays.

Responding to the questions you will see listed (but you can think of new ones) you should reflect on the impact that a purchase can have on the Planet and on people. You can help you with your smartphone to get the information you need.

Which country does it come from?	
How many kilometers did it do?	
Could it have been assembled with	
components from different countries?	
What are the textile components?	
(orWhich are the ingredients?)	
Have they a strong ecological footprint? (see by you smartphone https://www.footprintcalculator.org/ https://www.watercalculator.org/ http://footprint.wwf.org.uk/)	
Is there a brand relating to sustainable or at least environmentally friendly production or included in fair trade? Which one?	
For your questions	

